# Case Study



"We didn't choose Globalscape over any competitors. We have relied on Globalscape from the start."

- Keerthivasan X. Balasubramani Technology Analyst at RR Donnelley

### **RR DONNELLEY**

# RR Donnelley Relies on Globalscape<sup>®</sup> for File Transfers

#### Globalscape's Secure Information Exchange Solutions

A Fortune 500 company and the largest printing company across the globe, RR Donnelley provides production support in the areas of proof reading, magazine preparing, designing, and printing. With more than 150 years in business, more than 55,000 employees worldwide, and more than 60,000 customers, RR Donnelley is a major force in the world of printing and publishing. The company employs a suite of leading Internet-based capabilities and other resources to provide premedia, printing, logistics, and business process outsourcing services to clients in virtually every private and public sector.

RR Donnelley employs Globalscape's Enhanced File Transfer (EFT) software as their primary resource for secure file transfer. When they decided they needed enhanced security for their file transfers, they stayed with Globalscape and upgraded to the most recent version of EFT. RR Donnelley was specifically interested in the HTTPS module, which adds the HTTPS protocol to EFT, enabling you to support browser-based transfers securely, without installing a web server.



#### Capabilities

- Auditing & Reporting
- Data Encryption
- Drummond Certified AS2
- Web Transfer Client
- Advanced Workflow Engine
- High Security Module
- Secure Ad Hoc Transfer
- Mobile Transfer Client
- 🕨 Big Data Gateway
- Enterprise File Sync & Share

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### Integrated at the Core of the Business

File transfer is very important to most businesses today. In printing, it is the very core of the business. RR Donnelley uses EFT to allow clients to more easily submit projects to the company, and for the company to more easily deliver completed jobs back to the client. "It is extremely important that we are able to transfer files with clients securely and reliably," said Keerthivasan X. Balasubramani, Technology Analyst at RR Donnelley. "With Globalscape, neither we nor our clients ever have to worry about whether the files were received."

With more than one hundred of their clients using Globalscape's FTP software, RR Donnelley would not find it possible to manage the hundreds of thousands of design files, documents, and proposals exchanged every week. Globalscape is not just a tremendous help in running a business efficiently, it facilitates the very functionality of that business.

For RR Donnelley, security, confidentiality, quality, and efficiency are important to their business success. To use traditional means such as email, CDs, or USB drives would cause the average production time—not to mention the cost—on a project to balloon. Globalscape's simple, streamlined approach to file transfer allows RR Donnelley to deliver the kind of service expected of a Fortune 500 printing organization through more than one hundred locations.

Globalscape has always been RR Donnelley's go-to choice for file transfer software. Stellar customer support, stability, and reliability were driving factors in staying with Globalscape, and why RR Donnelley continues to be a loyal customer. "The platinum support provided by Globalscape is awesome," said Balasubramani. "Globalscape's dedicated engineers communicate with us regularly to help troubleshoot areas and optimize our transfers."

### About Globalscape

Globalscape ensures the reliability of mission-critical operations by securing sensitive data and intellectual property. Globalscape's suite of solutions features Enhanced File Transfer™, the industry-leading enterprise file transfer platform that delivers military-grade security and a customizable solution for achieving best-in-class control and visibility of data in motion or at rest, across multiple locations. Founded in 1996, Globalscape is a leading enterprise solution provider of secure information exchange software and services to thousands of customers, including global enterprises, governments, and small businesses.